



INTRODUCING THE ORAL-B® PRO-HEALTH™ CROSSACTION® GENTLE CLEAN TOOTHBRUSH

Superior performance*



Unexpected softness

- Precise, 16°-angle CrissCross® bristles **penetrate** into proximal areas to effectively **disrupt, lift, and sweep away** plaque biofilm

Recommend the **Oral-B PRO-HEALTH CrossAction Gentle Clean Toothbrush** for an extra-thorough, extra-gentle clean

Take advantage of the PRO-HEALTH™ SYSTEM Promotion today!

Send patients home with:

- High-quality samples
- Money-saving coupons
- A recyclable paper sample bag
- Products that provide *superior plaque control*[†]
AND FREE Crest® PRO-HEALTH® Rinse!

See reverse for details.



PRO-HEALTH™
SYSTEM

*vs a standard manual toothbrush.

[†]With regular use vs a standard manual toothbrush and anticavity toothpaste.



Send patients home with samples of products that provide excellent oral health

TAKE ADVANTAGE OF THE PRO-HEALTH SYSTEM PROMOTION TODAY!

<p>1 Purchase the Oral-B® CrossAction PRO-HEALTH® or the NEW Gentle Clean Toothbrush (Sold in units of 144 brushes)</p> <p>2 Choose a Crest® PRO-HEALTH® Toothpaste (.85 oz) (Clean Mint, Clean Night Mint, Whitening, Enamel Shield, and Sensitive Shield)</p> <p>3 Choose a Crest® Glide® Floss (4 m) </p> <p>Receive FREE Crest® PRO-HEALTH® Rinse (36 mL)</p>		Member price per patient*	Member Volume 1 price†
		\$1.09	\$0.94

For \$0.05 less: Receive 1 toothbrush and 1 toothpaste and still receive Crest PRO-HEALTH Rinse for free. Offer valid from October 1, 2009 through June 30, 2010.

Other great values from Crest Oral-B Essentials

Each patient receives: • 1 toothbrush • 1 toothpaste • 1 floss (Choose your combination below)

BRUSH CHOICES		Member price per patient*	Member Volume 1 price†
Oral-B® Advantage® 		\$0.99	\$0.84
Oral-B® Stages® 		\$0.99	\$0.84
Oral-B® Indicator® 		\$0.89	\$0.74
PASTE CHOICES		FLOSS CHOICES	
Crest® Cavity Protection 		Glide® Deep Clean 	Glide® Original 
Crest® Whitening Plus Scope® 			
Crest® Sensitivity Protection Original Formula 		Oral-B® SATInfloss® 	Oral-B Stages Kids' Flosser 
Crest® PRO-HEALTH® Sensitive Shield 			
Kid's Crest® Cavity Protection 			

*Member price is for customers spending \$600-\$2,999 annually across our product offerings.

†Member Volume 1 price is for customers spending \$3,000-\$9,999 annually across our product offerings.

To place an order or learn more about **Crest Oral-B Essentials**, contact your Crest Oral-B representative,

or call **1-800-543-2577**.